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# Economic Development Survey

Survey Results

What We Heard



# Economic Development Survey Results

The Starland Economic Development Survey was conducted to gather insights from residents regarding various aspects of economic development within Starland County. The survey received **77 responses** over a period of **51 days**. Responses compiled from the written portion of the survey will be kept confidential as it was answered anonymously but have been recorded for accuracy. 

## Business Park Development

- To gather opinions on the development of a business park and the types of businesses that should be prioritized.
- Respondents expressed a preference for businesses in sectors such as services, retail, oil and gas, manufacturing, technology/data, and agriculture. Effective incentives for attracting businesses include tax incentives, grants, workforce training programs, partnerships with post-secondary institutions, and subsidies.

## Housing Needs

- To understand the housing needs and preferences of residents in relation to the business park development.
- There is a strong emphasis on the need for housing development to support economic growth. Preferred types of housing include single-family homes, affordable housing, senior living facilities, and multi-family housing. The availability of housing is generally rated as poor.

## Job Creation

- To identify sectors that should be prioritized for job creation and gather opinions on employment opportunities.
- Job creation is considered extremely important by many respondents. Sectors such as manufacturing, agriculture, services, retail, oil and gas, technology/data, and film/TV are frequently mentioned. Employment opportunities are generally rated as poor.

## Availability of Skilled Labor and Housing

- To assess the availability of skilled labor and housing within Starland County.
- The availability of skilled labor is rated from poor to good, with a significant number indicating poor availability. Housing availability is generally rated as poor, with some indicating very poor availability.

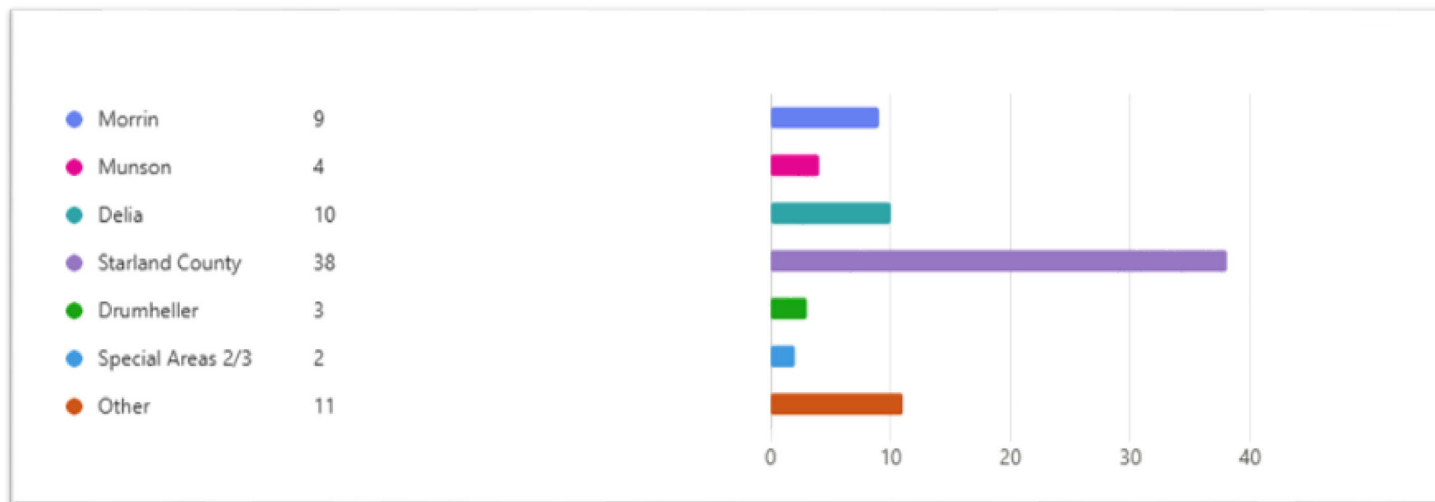
## Tourism Development

- To gather opinions on the importance of tourism and preferred types of tourist attractions for growth.
- Opinions on the importance of tourism vary, with some considering it somewhat important and others neutral or extremely not important. Preferred tourist attractions include natural attractions, historical sites, sports and recreation, cultural events, and new initiatives.

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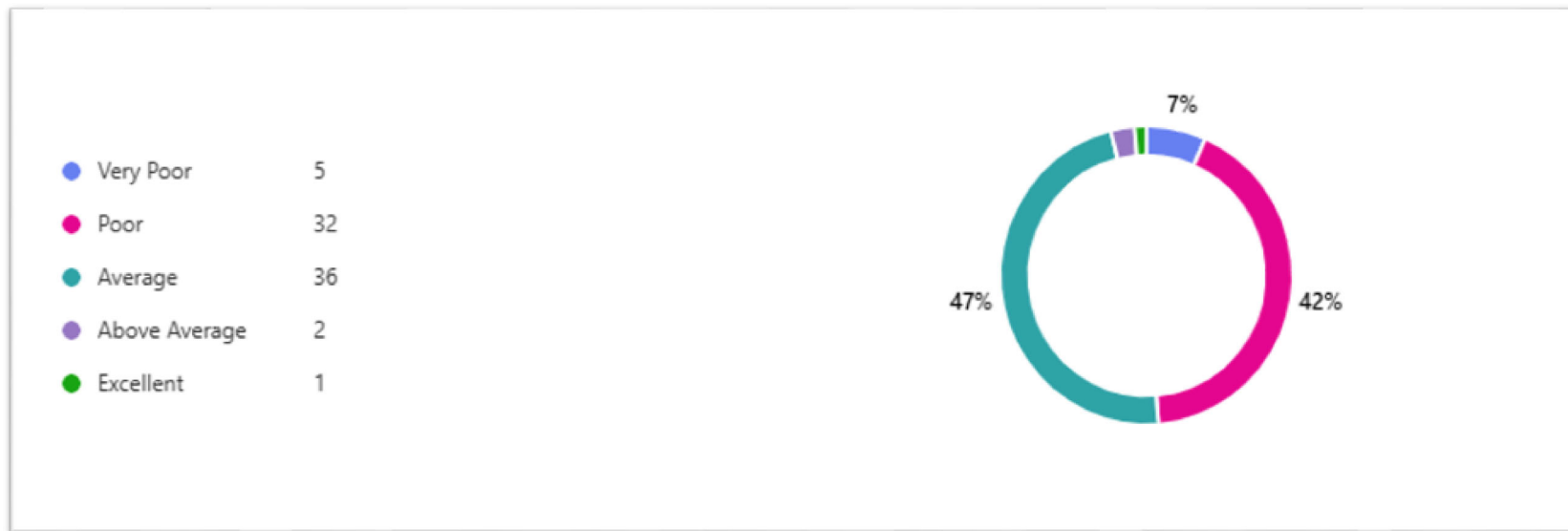
1. Where do you reside in relation to Starland County?



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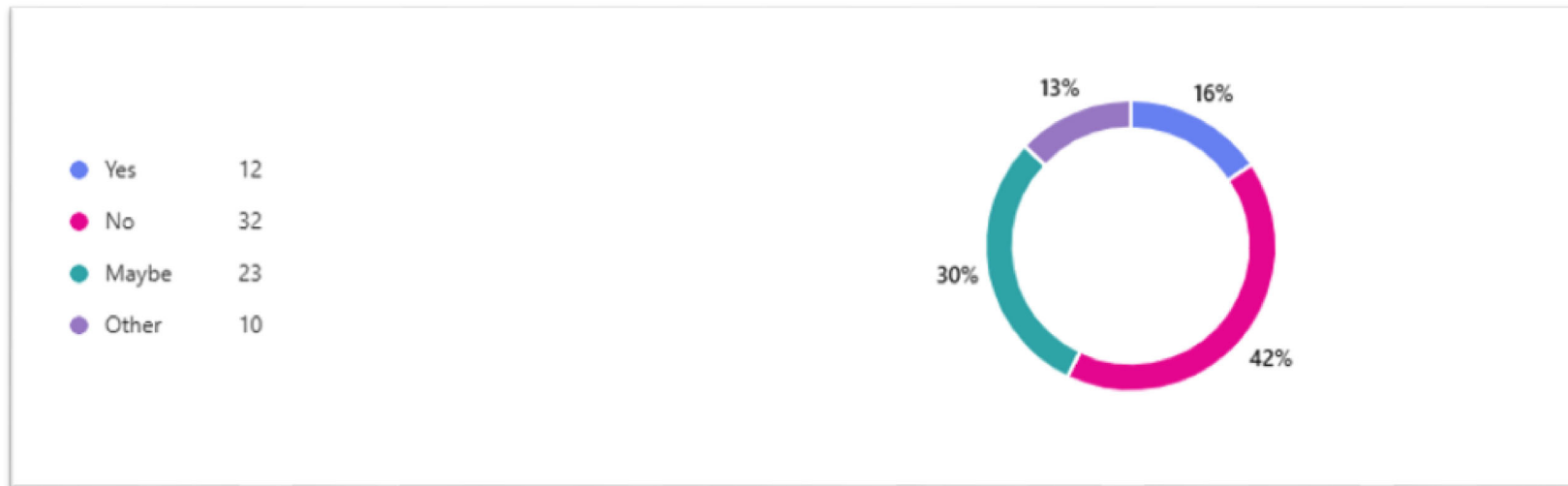
3. How would you rate the current economic conditions within Starland County?



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# Economic Development Survey Results

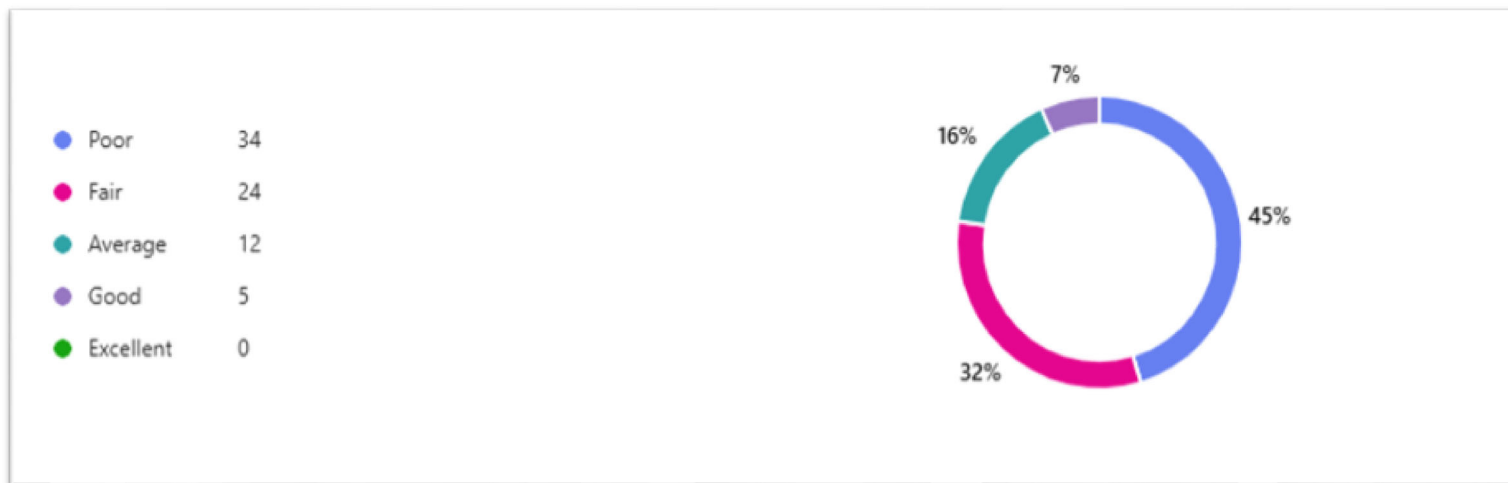
5. Do you think the local government is doing enough to stimulate economic growth within Starland County?



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# Economic Development Survey Results

6. How would you rate the current employment opportunities within Starland County?



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# Economic Development Survey Results

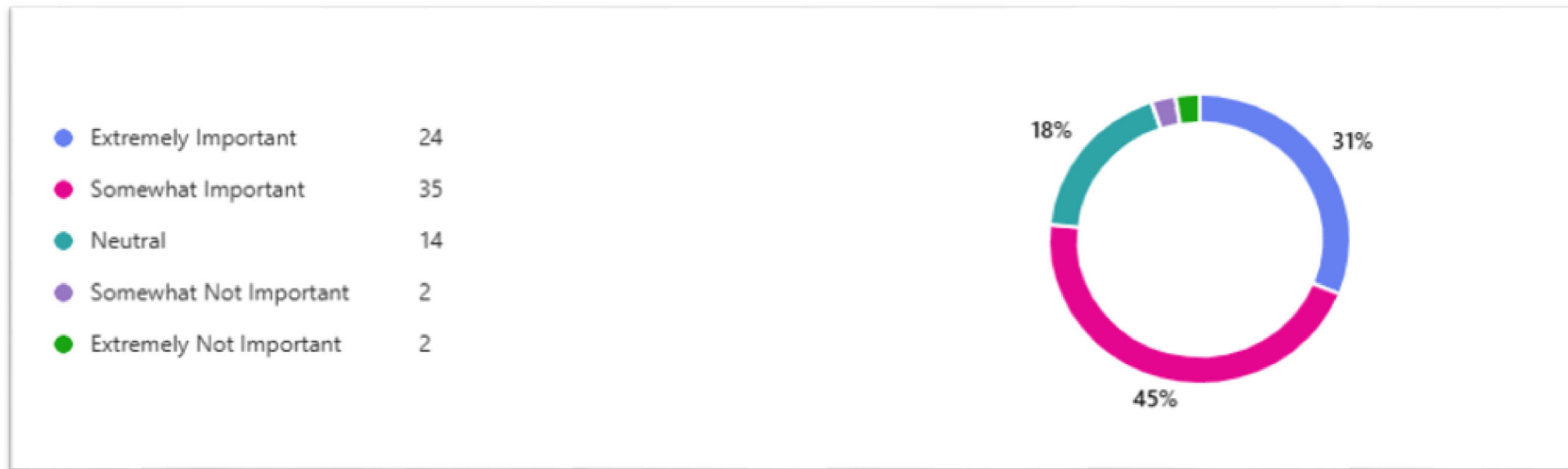
7. How supportive are you towards initiatives to attract businesses to Starland County?



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# Economic Development Survey Results

8. How important is job creation in Starland County to you ?

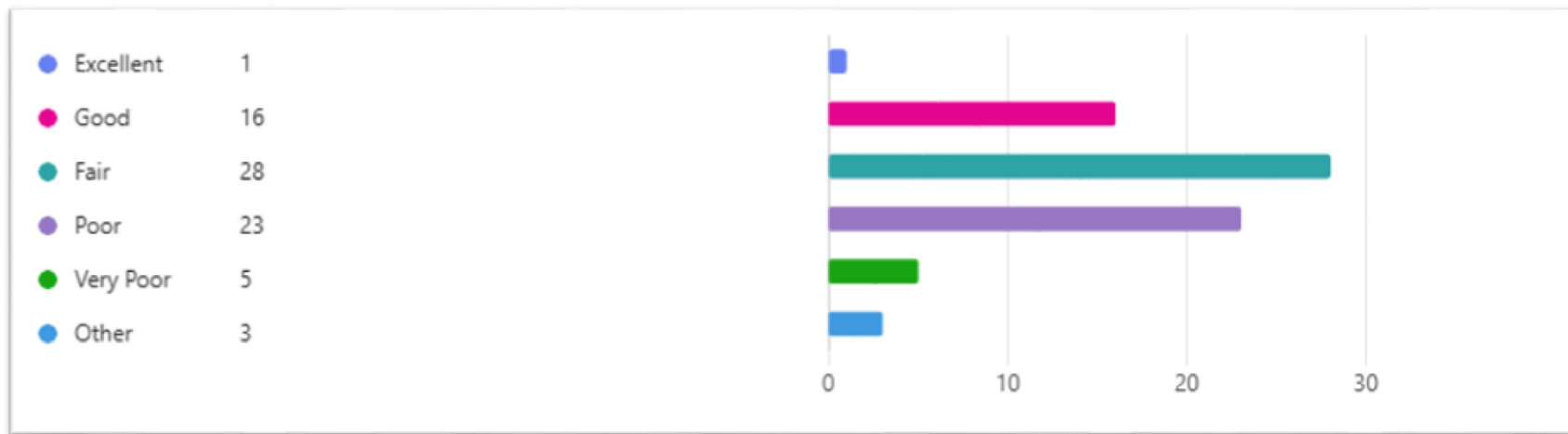




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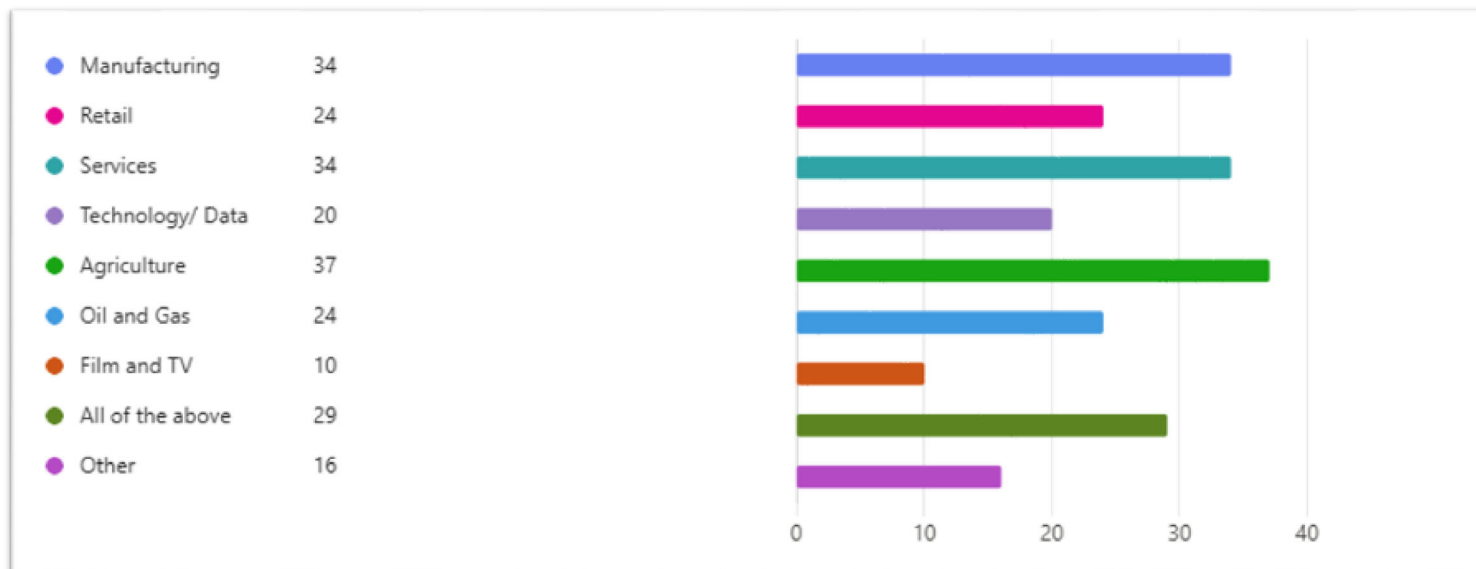
# Economic Development Survey Results

9. How would you rate the availability of skilled labor within Starland County?



# Economic Development Survey Results

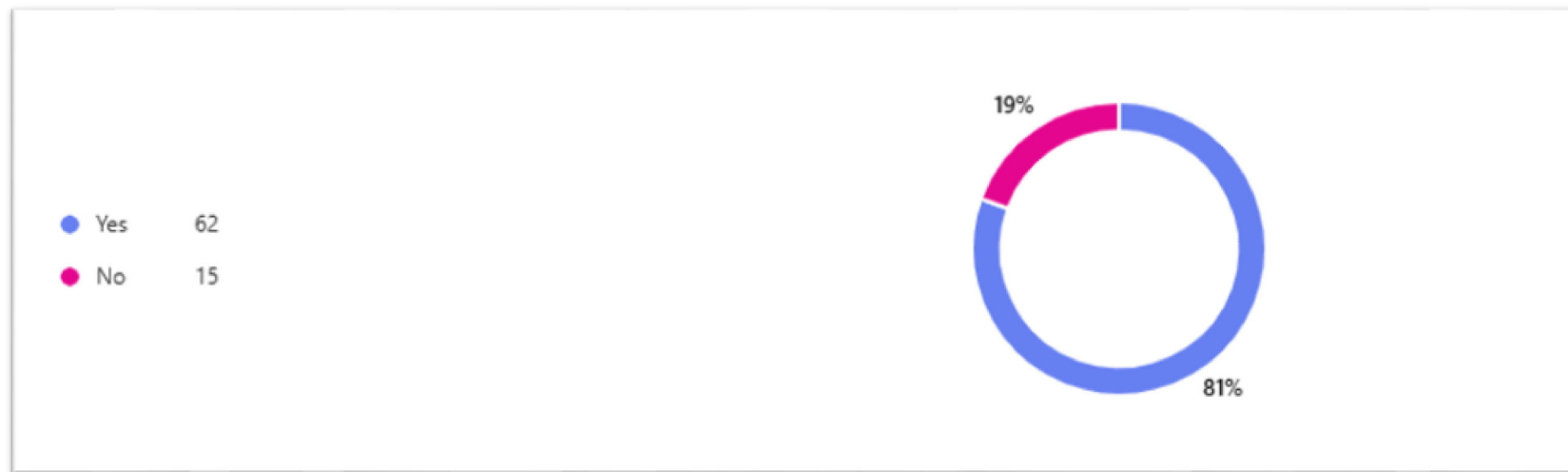
10. What sectors should be prioritized for job creation? (Please select all that apply)



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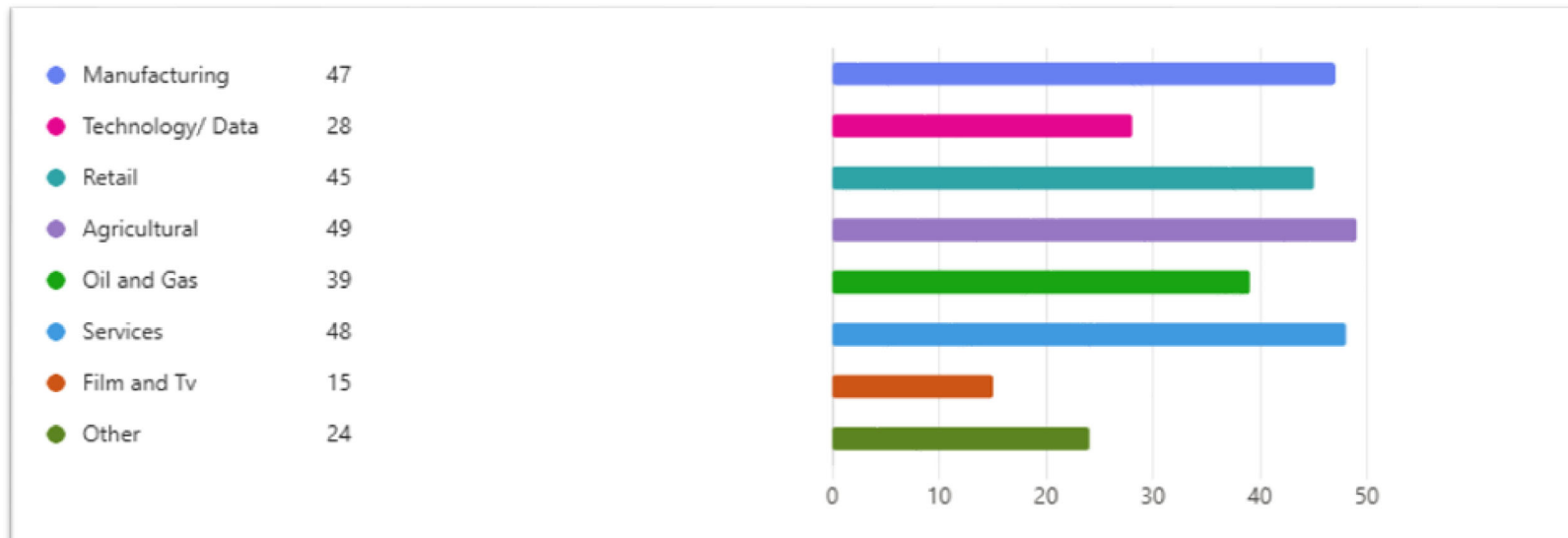
# Economic Development Survey Results

12. Are you aware that Starland County is developing a business park ?



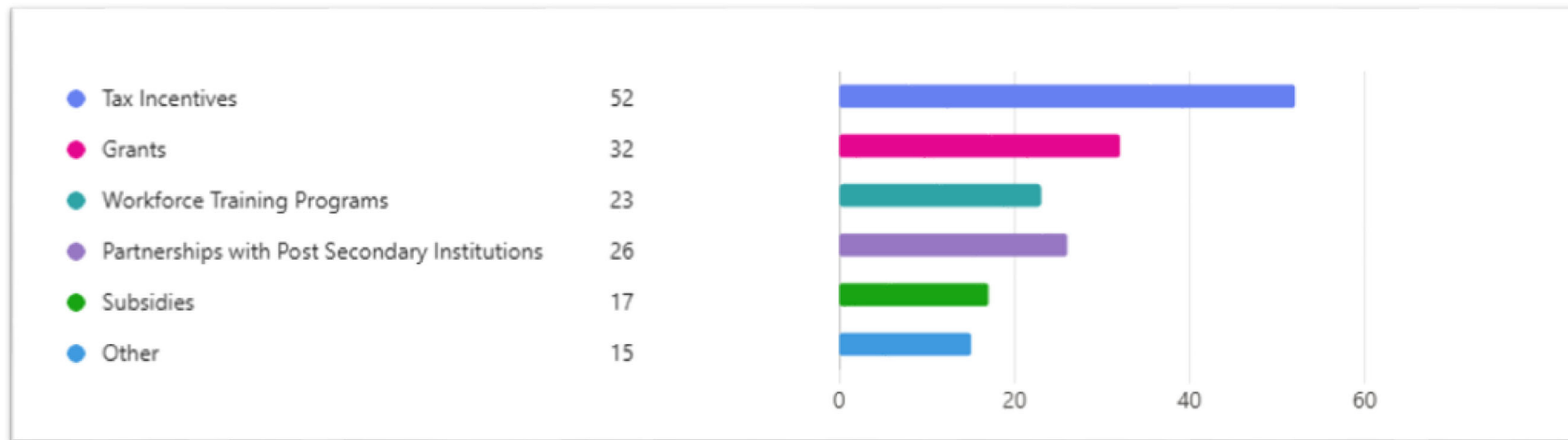
# Economic Development Survey Results

13. What type of businesses would you like to see in the proposed park ? (Please select all that apply)



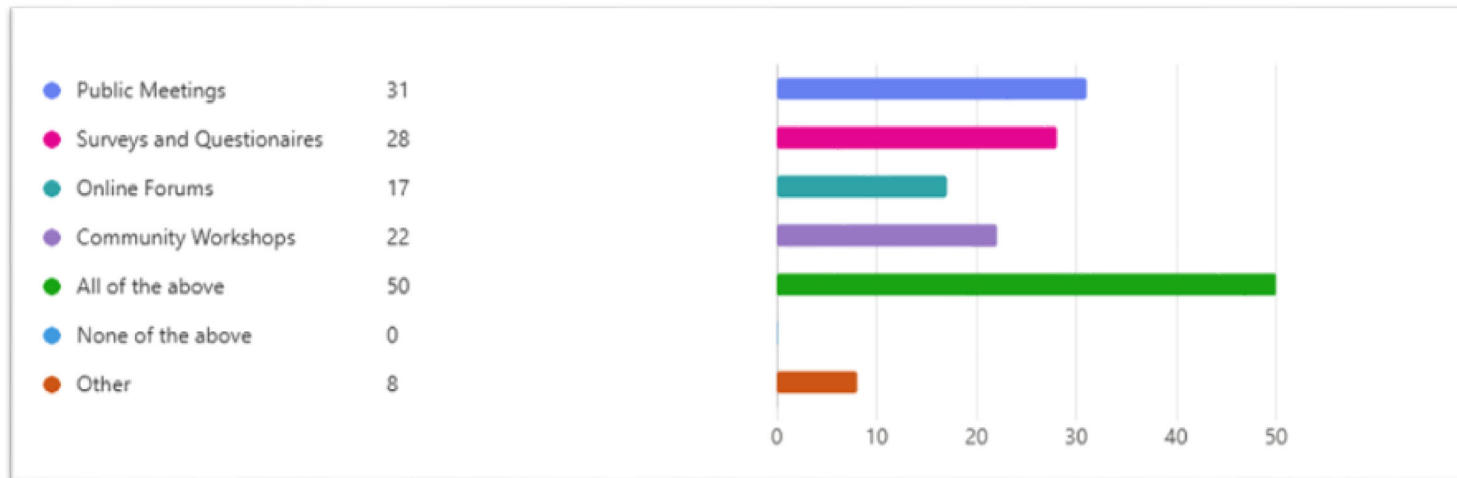
# Economic Development Survey Results

14. What incentives do you think would be most effective in attracting new businesses to the County? (Please select all that apply)



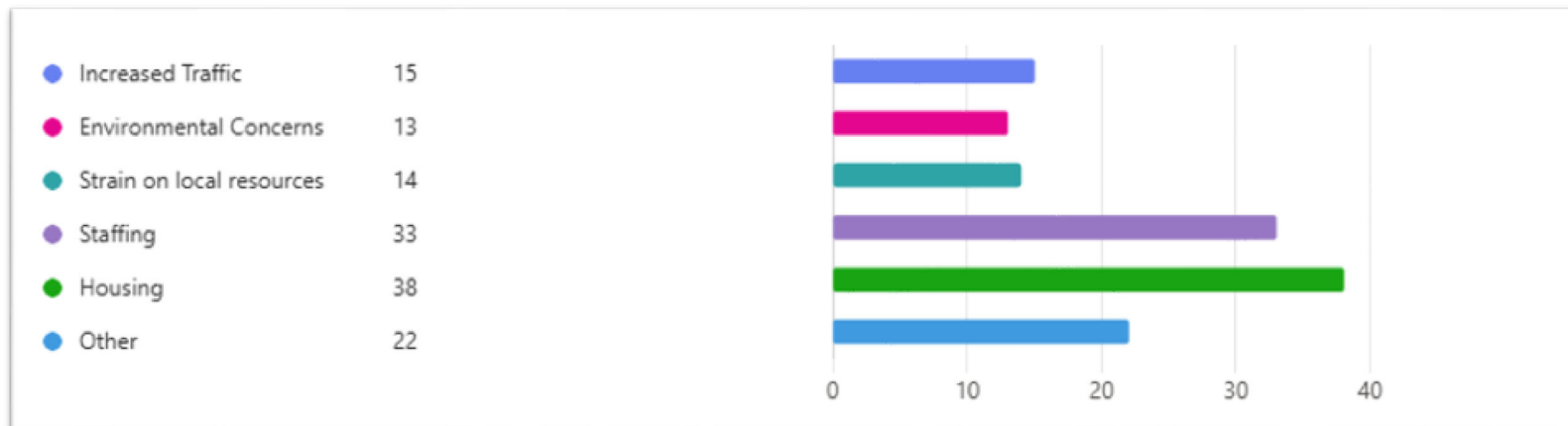
# Economic Development Survey Results

15. How should local government engage the community during the planning and development process for both the business park and housing initiatives? (Please select all that apply)



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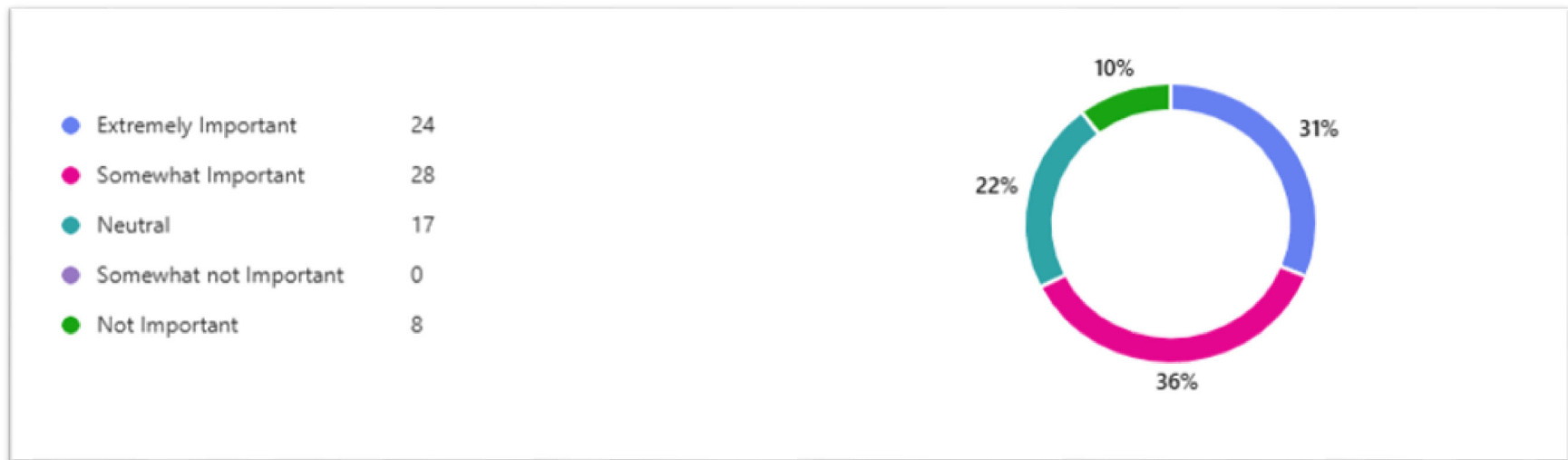
16. What potential challenges do you see regarding the business park development?  
(Please select all that apply)



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# Economic Development Survey Results

17. How important is it to develop housing in conjunction with the business park ?

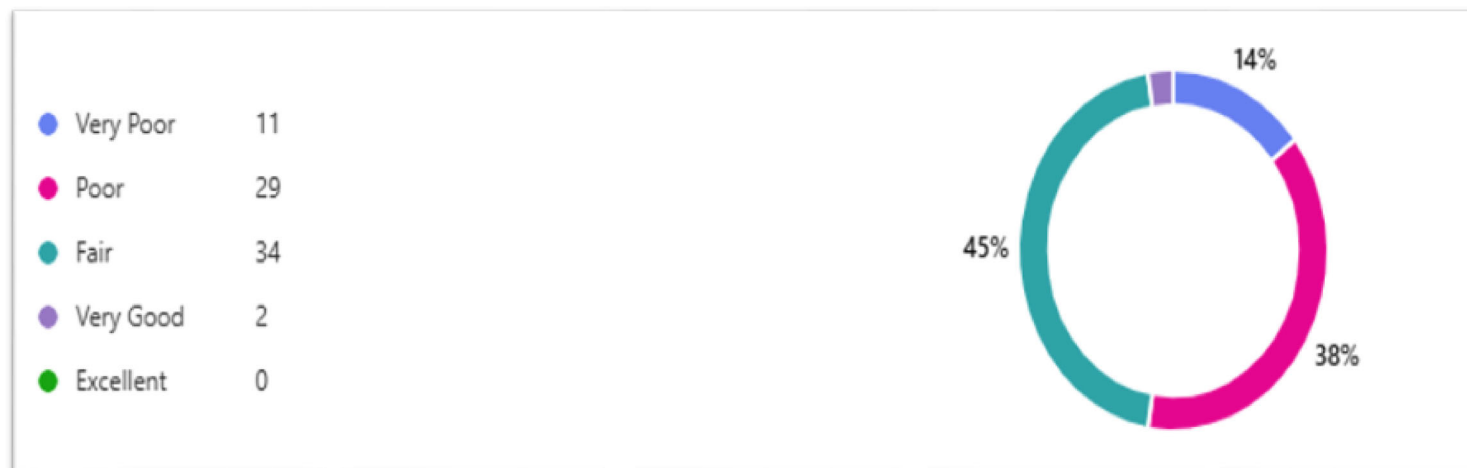




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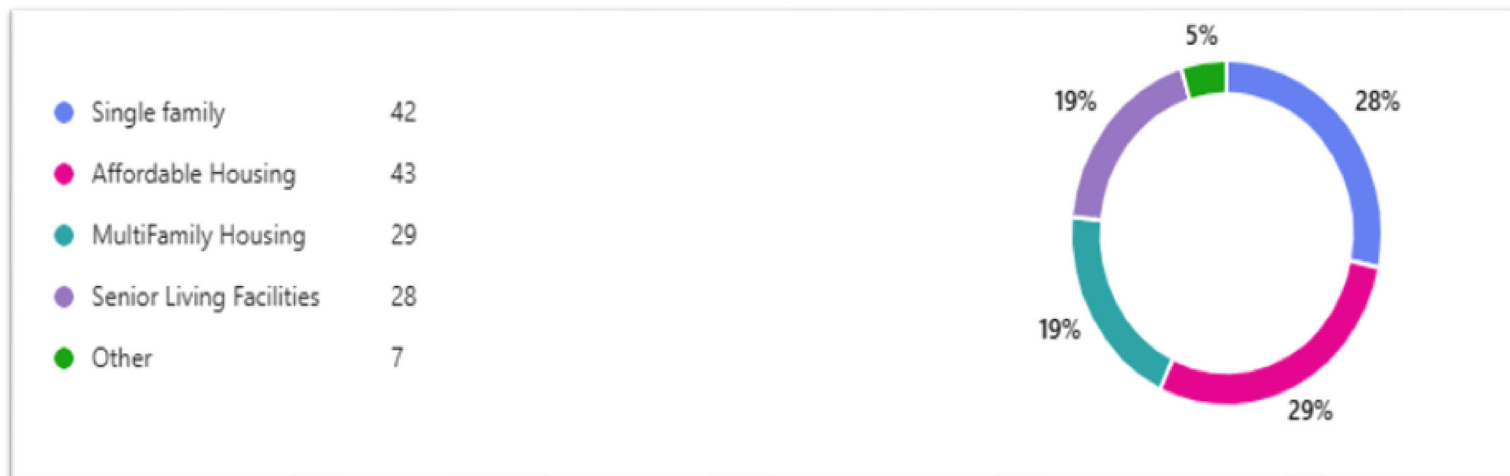
19. How would you rate the availability of housing within Starland County ?



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# Economic Development Survey Results

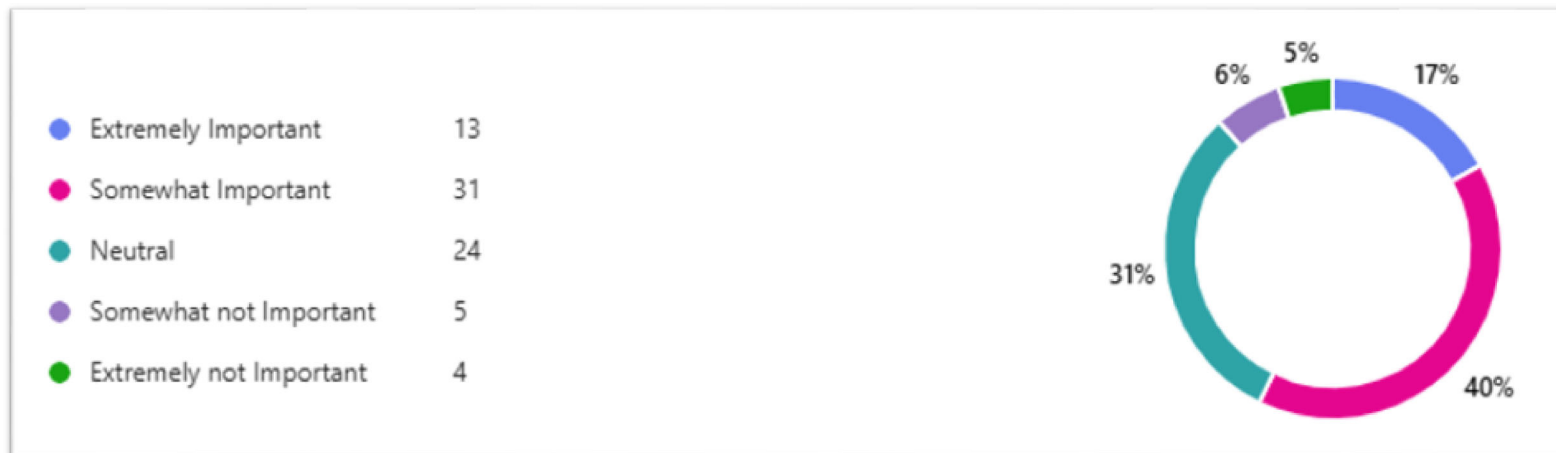
20. What types of housing should be prioritized?  
(Please select all that apply)



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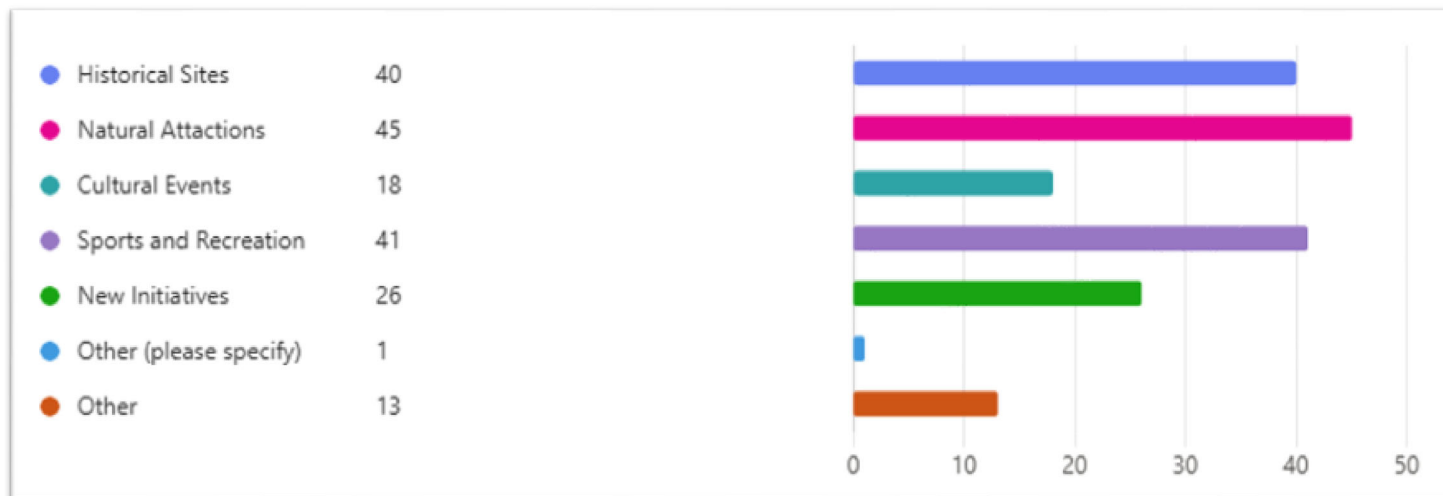
# Economic Development Survey Results

21. How important is Tourism and its development to you ?



# Economic Development Survey Results

22. What types of tourist attractions should Starland focus on for growth? (Please select all that you feel apply)



# Conclusion

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Based on the Starland Economic Development Survey, actionable strategies to enhance quality of life and stimulate economic growth include the prioritization of affordable housing development, particularly single-family and multi-family units to address the critical shortage within the county and region to attract young families.

Starland County should offer tax incentives, grants and other partnerships with post-secondary institutions to draw diverse businesses, such as retail, services, manufacturing and value-added agriculture to the proposed business park development.

The improvement of infrastructure, specifically roads and maintenance, water line extensions throughout the county, and possible service station location on Morrin Corner is essential.

Engaging the community through transparent public meetings, surveys, and workshops will continue to build trust and ensure inclusive planning practices.

Tourism and fostering an environment that enhances natural attractions, historical sites, and recreational facilities can diversify the local economy while preserving Starland's rural charm .

Economic Development would like to thank all respondents that took the time to complete the survey. We look forward to bringing more information to the public and greater regional community to further transparency and the conversation surrounding economic growth potential within Starland County.